



# Eshan College of Engineering

Approved by AICTE, New Delhi and Affiliated to AKTU (Formerly UPTU) & BTE, Lucknow

## Detailed Report

**Event- "Ideathon-21" (Two-days)**

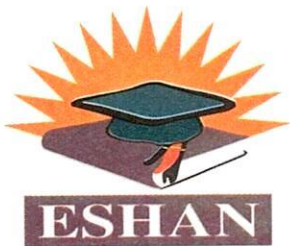
**Subject Area- Research Methodology**

**Organized by- Tech Benchers (Student Club)**

Ideathons are intensive brainstorming events where individuals from different backgrounds, skills and interests converge to diagnose predefined problems, identify the best opportunities and ideate the most viable solution. An ideathon may require just ideas, a solution, a roadmap or an actionable plan. Ideathons are typically time-bound, spanning a few hours to a couple of days. Participants identify and propose creative solutions to some of the major issues at the intersection of tech and policy. This encouraged the student club of Department of Computer Science & Engineering "Tech Benchers" to host **"Ideathon-21- The 2021 solution challenge mission to solve one or more of the 17 Sustainable Development Goals"** for B. Tech (CS, EE, ME CE) students from 28/12/2021 to 29/12/2021. There were 43 students who participated in this event.

The competition was not about just recognizing the ideas but taking the ideas to the next level and an effort to make them motivate





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toward entrepreneurs and bring a revolution in young minds about being self-dependent. It was to help the participants and audience students sharpen their minds and give them the opportunity to express themselves, learn entrepreneurship and develop their practical knowledge about idea pitching and startup. It was also to provide a platform for intellectual interactions and setting up fair competition among involved creative brains.

Day 1 initiated with welcome and problem statement by organizers followed by-

- Session 1 (New approach for hiring),
- Session 2 (Resume Building) and
- Session 3 (Sustainable)

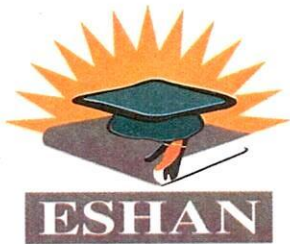
They were presided over by Mr. Sai Teja V, Facebook Product Manager, Ms. Monika Gambhir, Resume Strategist and Mr. Michael Rada, Human & Industry 5.0 Founder &CEO respectively. The sessions were mediated by idea representation interaction with participants.

Day 2 started with organizers' interaction and idea representation of top 6 teams. It continued with-

- Session 4 (Social media for personal branding) and







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## ➤ Session 5 (Non-tech)

These were led by Ms. Mishka Rana, LinkedIn Strategist & Twitter Marketing Expert) and Bouchura Al Hamuni, Founder- Boxra. Next, ultimate decision was given by judges followed by closing ceremony. Judges also familiarized students and participants about current contemporary trends of IT entrepreneurship and provided our participants with grand exposure to the inspirational groups of active young entrepreneurs.

